

BVCA Sponsorship Opportunities

Young People in Private Equity Event Manchester and London – 2010

The BVCA encourages networking between young professionals and new entrants to the private equity and venture capital industry through a series of events. These informal networking opportunities, held in London and Manchester several times a year, are open to members and non-members alike.

Young People in Private Equity Event Manchester 1 day (pm) – x3

11 February 2010 – Manchester

17 June 2010 – Manchester

11 November 2010 – Manchester

Young People in Private Equity Event London 1 day (pm) – x3

18 February 2010 – London

1 July 2010 – London

4 November 2010 – London

Sponsorship Opportunities

The attendance at previous events has been in the region of x120 Manchester and x250 London and its popularity is growing. Therefore sponsorship would provide a niche opportunity for your company to market to all the attendees.

Benefits of Sponsorship

- Increase your presence and exposure to young people within the industry
- Improve your brand awareness via communications to attendees
- Deliver your company's key messages and values through presence at the event

Sponsorship Package

- Your company logo on the booking forms sent to contacts database (approx. x600 names Manchester and x1, 200 names London)
- Guaranteed 10 places at the event
- Opportunity to bring marketing literature for display at the event, including exhibition stand and



brochures

Sponsorship Cost

Young People in Private Equity Event Manchester 1 day (pm) – x3

£3, 000 (x1 available – principal sponsorship)

Or

£1, 500 (x2 available – co sponsorship)

Young People in Private Equity Event London 1 day (pm) – x3

£5, 000 (x1 available – principal sponsorship)

Or

£2, 500 (x2 available – co sponsorship)

Previous Sponsors

Addleshaw Goddard
Ansarada
Aon
Barclays Private Equity
BDO Stoy Hayward
BVCA (British Private Equity and Venture Capital Association)
Inflexion Private Equity
KPMG
LDC (Lloyds TSB Development Capital)
Merrill DataSite
Octopus Investments
Pantheon Ventures
RBS (The Royal Bank of Scotland)
Travers Smith
Zeus Private Equity LLP

The BVCA – British Private Equity and Venture Capital Association – celebrated its 25th year in 2008. It is the representative body for more than 430 member firms (6, 000 people) representing the majority of UK-based private equity and venture capital firms and their advisers – 95% of all UK based private equity and venture capital firms and 60% of the European market. The BVCA speaks and negotiates on behalf of the industry with media, regulators and government in the UK, across Europe and around the world.

The BVCA is devoted to promoting the industry and improving the performance and professional standards of member firms and the individuals within those firms. The BVCA facilitates the following services to its members:

Events – a wide range of conferences, exhibitions, and networking events nationwide ranging from workshops to dinners with celebrity speakers, lunches and drinks parties

Training – an extensive and carefully tailored programme run exclusively for members

Communications – working to promote public policy reform affecting the industry, as well as raising the profile of the industry in the media and amongst other key stakeholder groups

Research – comprehensive and widely respected research on private equity covering investment activity, performance measurement and the economic impact of private equity, plus ad hoc research

Publications – a wide range of publications aimed at building awareness of private equity amongst key opinion formers, investors and others





We offer a number of sponsorship opportunities throughout the year and the benefits of these would be to increase your presence and exposure and improve your brand awareness via BVCA communications to its members.

Please let us know if you'd like to discuss the packages in more detail or if these don't appeal we can put something together for you on a tailored basis.

A range of commercial opportunities, including exhibition and sponsorship are available at all BVCA events. These events give you the perfect platform to build brand awareness, meet new customers, launch new products and raise your profile with your target audience.

For further information and to discuss your requirements, please contact Simon Hooper, Commercial Manager, BVCA on 020 7420 1826 or by e-mail at shooper@bvca.co.uk.

