

Women's Forum – 20 April & 9 September 2010

These highly popular events provide an intimate forum for the industry leading business women to meet and discuss relevant issues. Past speakers have included: Nicola Horlick, Michelle Mone, Patience Wheatcroft and Baroness Bottomley.

Sponsorship Cost

£5, 000 (x1 available – principal sponsorship)

Or

£2, 500 (x2 available – co sponsorship)

Principal Sponsorship – £5, 000

- Lead sponsorship of the BVCA Women's Forum
- Colour logo and brief company description on on-line booking site and on official e-invitation
- Complimentary table of 10 guests situated in the front row with option of hosting the lead speaker at your table
- Logo on all printed and electronic marketing material sent to potential attendees
- Colour logo in the 'Calendar of Events' section on the BVCA website with hyperlink to your company website
- Your colour logo on event badges
- Your company logo on all official on-site signage
- Introduction of the guest speaker and brief overview on your company to audience
- Your company logo on front cover of the official programme
- A full page colour advertisement on the inside front cover official programme
- The opportunity to distribute marketing materials and a gift to each guest
- Logo presence in all BVCA marketing and press related activities
- Opportunity to brand additional marketing materials such as bags, pens etc.



Co Sponsorship – £2, 500

- Co sponsorship of the BVCA Women's Forum
- Colour logo and brief company description on on-line booking site and on official e-invitation
- Complimentary table of 5 guests situated in the front row
- Logo on all printed and electronic marketing material sent to potential attendees
- Colour logo in the 'Calendar of Events' section on the BVCA website with hyperlink to your company website
- Your colour logo on event badges
- Your company logo on all official on-site signage
- Brief overview on your company to audience
- Your company logo on front cover of the official programme
- A full page colour advertisement on the inside front cover official programme
- The opportunity to distribute marketing materials and a gift to each guest
- Logo presence in all BVCA marketing and press related activities
- Opportunity to brand additional marketing materials such as bags, pens etc.

For further information and to discuss your requirements, please contact Simon Hooper, Commercial Manager, BVCA on 020 7420 1826 or by e-mail at shooper@bvca.co.uk.

