

BVCA Tax, Legal and Regulatory Event

**Tax, Legal and Regulatory Event
– 1 day Conference and Exhibition**

**Thursday 26 November 2009, CBI Conference Centre, Oxford Street,
London**

The BVCA's Tax, Legal and Regulatory Committees have joined forces to bring you the first combined technical conference. Join us to have your complex questions answered by specialists.

Drawing on the knowledge of members from these three Committees, delegates will come away with an improved understanding of the challenging tax, legal and regulatory issues that affect our industry as a whole and have a direct impact on many of our businesses.

Speakers

An impressive range of specialist speakers will suggest practical solutions to a variety of issues affecting businesses in the UK and Europe.

BVCA

The British Private Equity and Venture Capital Association is the industry body for the UK private equity and venture capital industry. Our membership of well over 450 members represents the overwhelming number of UK-based private equity and venture capital firms and their advisors. The BVCA has 25 years of experience representing the UK industry, which currently accounts for almost 60% of the whole European market, to government, the European Commission and Parliament, the media, regulatory and other statutory bodies at home, across Europe and around the world. We promote the industry to entrepreneurs and investors, as well as provide services and best practice standards to our members.

Why sponsor / exhibit?

Attendees: over 150 key decision makers

High calibre list of industry speakers, including:

Sessions chaired by **Simon Walker**, CEO, BVCA (British Private Equity and Venture Capital Association)

Keynote speaker, **David Huff**, Chair – Tax Committee, 3i

Keynote speaker, **Sue Woodman**, Chair – Legal & Technical Committee, Alchemy Partners

Keynote speaker, **Margaret Chamberlain**, Chair – Regulatory Committee, Travers Smith

Four conference breaks during the day with catering served in the exhibition hall – gaining maximum exposure to your target audience

Post conference drinks in the exhibition hall – tbc

Visit www.bvca.co.uk for further conference and exhibition information

BVCA Tax, Legal and Regulatory Event

Sponsor name and logo included on all pre-conference marketing
Sponsor profile circulated in x3 special email supplements – August (Tax),
September (Legal) and October (Regulatory)
Parallel workshops focusing on practical solutions to core tax, legal and
regulatory issues, and sessions covering the latest topical issues

Attendee profile

CFO's, COO's, FD's
Legal, Tax, Finance & Compliance specialists
Law firms
Accounting firms
Corporate finance firms
Other 3rd party experts

Sponsorship & Exhibition Opportunities

Standard Exhibition Package – From £1,800 + VAT

- A 3 x 2 metres exhibition display space with table, chairs and power supply in the refreshment area
- A corporate profile will be written into the documentation pack, which is given out to all delegates
- 1 delegate pass to the conference, costed at £250.00
- 3 free places for your stand personnel, 1 for every 2 square metres of space purchased and includes all refreshments and lunch

Premier Exhibition Package – From £2,475 + VAT

- A 3 x 2 metres exhibition display space in a position of your choice (subject to availability) with table, chairs and power supply in the refreshment area
- A corporate profile will be written into the documentation pack, which is given out to all delegates
- 2 delegate passes to the conference, costed at £500.00
- 3 free places for your stand personnel, 1 for every 2 square metres of space purchased and includes all refreshments and lunch
- 10% discount registration to invite your clients to attend the conference
- Branding logo featured in the conference brochure
- Weblink from the conference web page (www.bvca.co.uk) to your company website

Conference Bags Sponsorship – £3,500 + VAT

- Exclusive branding logo to appear in a prominent position on delegate conference bags

BVCA Tax, Legal and Regulatory Event

- A corporate profile will be written into the documentation pack, which is given out to all delegates
- 2 delegate passes to the conference, costed at £500.00

Branded Folder Sponsorship – £4,400 + VAT

- Exclusively branded A4 writing folder and pad for each delegate and speaker at the conference
- Branding logo featured in the conference brochure
- Branding logo on front of conference CDROM
- 2 delegate passes to the conference, costed at £500.00

Coffee Break's Sponsorship – £2,200 + VAT

- Includes sponsorship of registration, midmorning & mid-afternoon coffee breaks
- Exclusive branding to appear on all related signage
- Branding logo featured in the conference brochure
- 2 delegate passes to the conference, costed at £500.00

Literature Distribution – £1,100 + VAT

- Distribution of corporate brochures on the chairs of all delegates and speakers or a 1 page advert / single sheet double-sized A4 to be inserted into the documentation folders. There is limited availability for this opportunity and all materials must be supplied.

Breakout Session Sponsorship Package – 4 available at £1,000 + VAT

- Branding logo on all directional signage and inside the breakout room
- The opportunity to display your company products at the session
- 2 delegate passes to the conference, costed at £500.00
- Weblink from the conference web page (www.bvca.co.uk) to your company website

Main Conference Co-Sponsorship – 2 available at £9,000 + VAT

- A 3 x 2 metres exhibition display space in a prime position with table, chairs and power supply in the refreshment area
- Co-sponsor's company profile inside the brochure
- 5 delegate passes to the conference, costed at £1,250.00
- 3 free places for your stand personnel, 1 for every 2 square metres of space purchased and includes all refreshments and lunch
- 10% discount registration to invite your clients to attend the conference
- Branding logo featured in the conference brochure
- Branding logo featured on the front cover of the conference brochure

BVCA Tax, Legal and Regulatory Event

- Branding logo to appear on the front screen during the breaks between the sessions
- Branding logo to appear on all banner signage within the conference venue
- Branding logo to appear on the front cover of the documentation pack
- Hot link & logo between the conference web site and your homepage
- Full delegate's list (inc. names, job titles, and company names) within 2 days of the conference

Main Conference Headline Sponsorship – 1 available at £15,000 + VAT

- A 3 x 2 metres exhibition display space in a prime position with table, chairs and power supply in the refreshment area
- A corporate profile will be written into the documentation pack, which is given out to all delegates
- 10 delegate passes to the conference, costed at £2,500.00
- 3 free places for your stand personnel, 1 for every 2 square metres of space purchased and includes all refreshments and lunch
- 10% discount registration to invite your clients to attend the conference
- A major speaking slot or presentation slot at the beginning of the conference – tbc
- Branding logo featured on the front cover of the conference brochure
- Branding logo to appear on the front screen during the breaks between the sessions
- Branding logo to appear on all banner signage within the conference venue
- Branding logo to appear on the front cover of the documentation pack
- Lead sponsor's company profile inside the brochure
- Hot link & logo between the conference web site and your homepage
- Full delegate's list (inc. names, job titles, and company names) within 2 days of the conference
- BVCA will mail the conference brochures across your company prospect list. This will include a laser letter from your company. The list shall not be copied by BVCA and will be used on a once only basis – tbc
- Printed sponsor's message as a welcome letter on a single-sided page bound into the delegate documentation packs (approximately 300 words)
- Two-line sponsor's message and URL clickthrough from BVCA Events e-communication sent before and after the event

For further information and to discuss your requirements, please contact Simon Hooper, Membership and Business Development Manager, BVCA on 020 7420 1826 or by e-mail at shooper@bvca.co.uk.