

## DRAFT AGENDA

BVCA and MENA Private Equity Association present  
**Private Equity and Venture Capital in the Middle East and North Africa**  
*part of the BVCA International Series*  
**Thursday 22 March 2012**  
 Stirling Square, 5-7 Carlton Gardens, London SW1Y 5AD

0830	<b>Registration and coffee</b>
0900	<b>Welcome</b> Mark Florman, Chief Executive British Venture Capital Association, Chairman of the Forum
0905	<b>Opening remarks</b> Imad Ghandour, Founder and Managing Partner, Cedar Bridge Partners and Steering Committee Member, MENA Private Equity Association
0910	<b>Keynote address: What will follow the Arab Spring? The Social and Economic Outlook for the MENA region</b> Mr Jalloul Ayad, Former Finance Minister of Tunisia
0930	<b>Keynote address: Post Revolution Egypt Economic Vision,</b>
1000	<b>Private Equity in action in the MENA region</b> A case study.
1020	<b>Panel 1: How are GPs adapting to the new landscape? Value Creation, Challenges &amp; New Opportunities</b> <b>Moderator : Ms Forence Eid, Arab Monitor (invited)</b> Ramiz Hasan, Co-Founder and Executive Director, Samena Capital Feroz Sanoulla, Intel
1050	<b>Networking break and refreshment</b>
1120	<b>Panel 2: How will new opportunities be created in the future? Competition, Valuations and Deal Flow</b> <b>Moderator : Marwan Al-Turki, Debevoise &amp; Plimpton LLP</b>
1155	<b>Panel 3: The views of European Limited Partners on investing in the MENA region What to look for when selecting fund managers? Do first time funds get into the mix? How?</b> <b>Moderator : Greenpark</b> Mr Karim Ben Salah – Director, Swicorp Private Equity
1225	<b>Panel 4: Will the Middle East continue to be an influential provider of capital to Europe?</b> <b>Moderator: Citi</b>
1255	<b>Closing Remarks</b>
1300	<b>Networking luncheon</b>
1345	End of Forum