

UPGRADING YOUR NON-MEMBER ACCESS

To Purchase the Online BVCA Directory of Members

1. Visit www.bvca.co.uk and enter your existing username (email) and password to login to the site

The screenshot shows the BVCA website's login interface. At the top, there is a navigation bar with a search bar on the right. Below the navigation bar is the BVCA logo and a tagline: "The voice of long-term investment". A horizontal menu contains links for Home, About BVCA, Membership, Member Directory, Research, Events, Training, Newsroom, Publications, and Advertising / Sponsorship.

The main content area is divided into two columns. The left column features a dark background with the text "10" and two sections: "Register Today" and "Already registered? Get updated". The right column is titled "Our news" and contains two news items, each with a "Read More" link.

Below the "Our news" section is a section titled "Activity updates" which contains four columns of news items, each with a "Read More" link.

The login fields and button are circled in red:

- Email
- Password
- Login

Additional elements include a search bar with the text "Search" and a link "Are you new to the website? Register here | Contact us".

2. To UPGRADE YOUR REGISTRATION hover your mouse over the Settings tab, a drop down menu will appear. Click on the **Upgrade Account**

The screenshot shows the BVCA website's user interface. At the top, a dark red header bar contains the text "Welcome back **Susie Houston** | [Logout](#)" on the left and a search bar with the text "Search" on the right. Below the header, there are two main columns: "My Profile" and "Settings". Under "My Profile", there are links for "View Profile" and "Edit Profile". Under "Settings", there are links for "Account Settings" and "Upgrade Account". The "Upgrade Account" link is circled in red. Below these columns is a navigation menu with links for "Home", "About BVCA", "My BVCA", "Member Directory", "Research", "Events", "Training", "Newsroom", "Publications", and "Advertising / Sponsorship". The main content area is divided into three sections: "Register Today", "Already registered? Get updated", and "Our news". The "Register Today" section has a dark background with the text "10" and "Register Today" and a sub-headline "Sign up for FREE and become the first to find out about the news and events shaping your industry" with a "—Read More" link. The "Already registered? Get updated" section has a dark background with the text "10" and "Already registered? Get updated" and a sub-headline "Update your MyBVCA profile online today to ensure your details are correct" with a "—Read More" link. The "Our news" section has a light background and contains two news items: "Publication of BVCA Performance Measurement Survey" and "Strategic Investment Fund and high growth businesses in the downturn", each with a "—Read More" link. Below the "Our news" section is an "Activity updates" section with a light background, containing four news items: "Performance Measurement Survey 2008", "BVCA Research Invitation to Tender", "Awards recognise continued contribution of Private Equity to UK economy", and "BVCA supports the Private Equity Foundation Football Tournament 2009", each with a "—Read More" link.

3. The **Edit preferences/Access Membership Directory** brings you to the Settings page of your MyBVCA profile. To purchase the directory accept our **Terms of Use** and **Privacy Policy** by checking the box; click Upgrade membership.

(NB: Once you have clicked 'Upgrade membership' you are confirming you wish to purchase the directory [£150.00], you will be asked to 'Make Payment' which is by credit/debit card only).

Please be certain that you wish to purchase the directory as you cannot cancel this process once you accept to upgrade your membership; your registration will be upgraded and payment will be due once you click:

Upgrade membership

Welcome back **Susie Houston** | Logout

My Profile Settings

bvca The voice of long-term investment

Home About BVCA My BVCA Member Directory Research Events Training Newsroom Publications Advertising / Sponsorship

Membership Criteria BVCA Code of Conduct BVCA Code of Ethics My Profile Edit Profile **Settings**

Settings

Susie Houston

Account Access Membership Directory

12 months access to our online directory.

Price: £150

Add Alternative Address

By checking this box, you are indicating that you have read and agree to the **Terms of Use** and **Privacy Policy**.

Upgrade membership

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Should you have any queries with this process, please contact us at webqueries@bvca.co.uk